

10% Discount for
Early Bird
bookings before
31 January 2023

PASA\$
assess | aspire | achieve

S
P
O
N
S
O
R
S
H
I
P

It's, oh, so quiet...

02.05.2023



About the PASA Annual Conference 2022

PASA is excited to host its **5th Annual Conference** at etc. Venues St Paul's on **Tuesday 02 May 2023**. This conference will be a full day event, with plenty of opportunity for networking and exhibiting.

etc. Venues St Paul's is located at 200 Aldersgate. The venue is easily accessible from Barbican Station, and a short walk from Moorgate ~~and or~~ St Paul's stations. As well as the conference and exhibition space, there's a coffee shop and workspace area available to use throughout the day.

The theme of the 2023 conference, **'It's, oh, so quiet'**, will focus on the explosion of administration topics which, after years ~~of~~ bubbling under the surface, have suddenly erupted into urgency due to upcoming consultations and legislation. A copy of the days outline, including breakfast, coffee breaks, lunch and drinks reception is available on request.

We have a large exhibition space with numerous branding opportunities available. Our conference attracts trustees, pension managers, administrators, lawyers, actuaries and communication experts, creating numerous opportunities to exchange ideas on administration and topical themes.

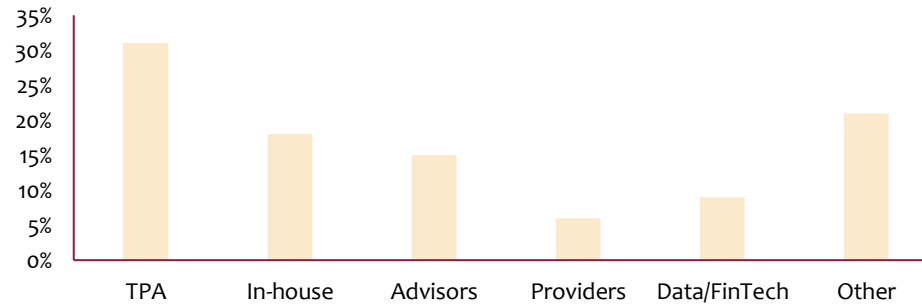




2022 Conference Review

Our 4th Annual Conference ‘Rip it up and start again’ was held on 3 May 2022. This event was attended by over **180** people, from all areas of the pensions industry. An anonymised copy of the attendee list is available on request.

2022 Sponsors:



- In-house – public & private sector
- Advisors – e.g. legal, audit, consultancy, communications, investment managers
- Providers – Master Trusts, consolidators, buy-out
- Others – press, regulators, associations, trustees, recruiters

The Pensions Regulator and industry speakers filled the programme with positive feedback.

“

“As a business our goal is to exceed customer expectation, so what a pleasure it was to find that PASA did just that. The Annual Conference was the perfect place to meet new and existing clients, the atmosphere the PASA team created was perfectly balanced with content and opportunity to network. Hayley did a first class job of looking after us. Thank you PASA team, can't wait for the next one!”

Lisa Lyon, Target Professional Services

”



What can you expect in 2023?

We want our exhibitors to get as much out of the day as our attendees...



CHAIR MENTIONS

Our Chair will encourage attendees to visit the exhibition stands in her opening speech and lunchtime round up.



PASA BINGO

All attendees are provided with a bingo card on arrival and encouraged to collect stickers from each of the exhibition stands to enter a prize draw.



DEDICATED SUPPORT

A member of our PR team will be on hand in the exhibition space throughout the day to help you with any questions, take photos and share the exhibition experience on our social media.



IMPARTIALITY

Speaking slots are designed to provide innovative insight to topics relevant to pensions administration. This isn't a commercial opportunity and as such speakers will not mention their own organisation or services unless there's an agreed purpose.

Please note, in order to maintain independence and quality, we **do not** offer sponsored speaking opportunities.

If you want to suggest a speaker and topic you can do so by emailing:

info@pasa-uk.com



2023 Sponsorship Opportunities

Bronze Exhibition Stand

£3,000



Exhibitors will be provided with:

- 2 x 2.5m T3 stand, branded with your organisations graphics
- 2m back wall kit with blackout fabric graphics to front and side
- 2 x LED lights
- 1 x venue trestle table
- 2 x venue chairs

You will receive a link to our event partner's portal to upload your branding which will be printed on your stand ready for arrival.

Includes:

- § Distribution of your company materials at the event
- § Two delegate passes*
- § Confidential delegate list two weeks prior to the event (GDPR rules apply)
- § Company logo listed in the conference programme
- § Breakfast, coffee breaks, lunch and the drinks reception will be held in the exhibition area
- § Company logo and short biography included on the sponsors page of the dedicated event website
- § Inclusion in PASA Bingo during the day and promotion on social media

*delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction is placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit. All stand personnel are considered delegates and may attend all sessions.



2023 Sponsorship Opportunities

Silver Exhibition Stand £4,000

Includes:

- Distribution of your company materials at the event
- Two delegate passes*
- Confidential delegate list two weeks prior to the event (GDPR rules apply)
- Company logo listed in the conference programme
- Breakfast, coffee breaks, lunch and the drinks reception will be held in the exhibition area
- Company logo and short biography included on the sponsors page of the dedicated event website
- Inclusion in PASA Bingo during the day and promotion on social media



Exhibitors will be provided with:

- 2 x 2.5m T3 stand, branded with your organisations graphics
- 2m back wall kit with blockout fabric graphics to front and side
- 2 x LED lights
- 1m x 50cm T3 counter with white melamine top
- 2 x white stools

You will receive a link to our event partner's portal to upload your branding which will be printed on your stand ready for arrival.

*delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction is placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit. All stand personnel are considered delegates and may attend all sessions.



2023 Sponsorship Opportunities

Gold Exhibition Stand

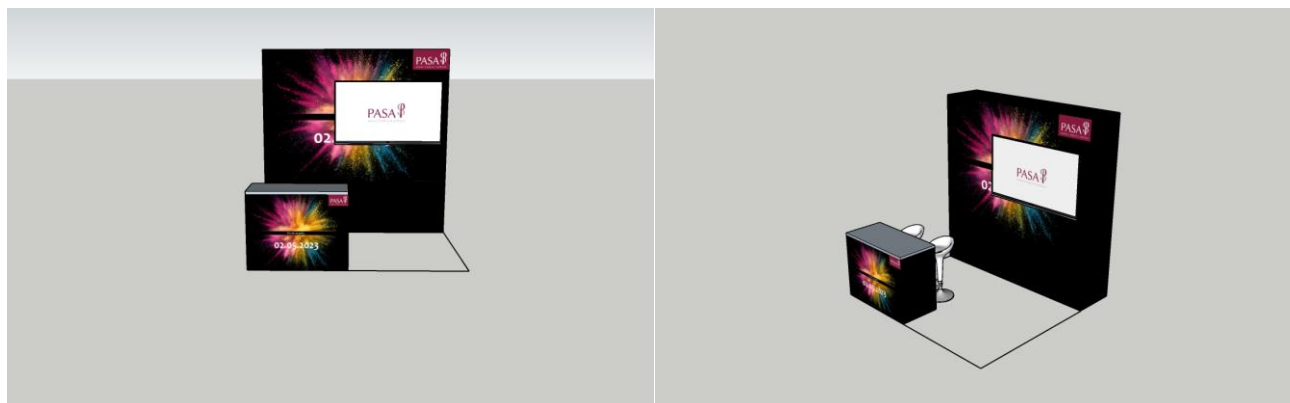
£5,000

Includes:

- ⌘ Distribution of your company materials at the event
- ⌘ Two delegate passes*
- ⌘ Confidential delegate list two weeks prior to the event (GDPR rules apply)
- ⌘ Company logo listed in the conference programme
- ⌘ Breakfast, coffee breaks, lunch and the drinks reception will be held in the exhibition area
- ⌘ Company logo and short biography included on the sponsors page of the dedicated event website
- ⌘ Inclusion in PASA Bingo during the day and promotion on social media

Gold Plus option

There's limited opportunity to upgrade to one of three stands in a premium location. Please ask for more details on booking.



Exhibitors will be provided with:

- 2 x 2.5m T3 stand, branded with your organisations graphics
- 2m back wall kit with blockout fabric graphics to front and side
- 2 x LED lights
- 43" TV with HDMI
- 1m x 50cm T3 counter with white melamine top
- 2 x white stools

You will receive a link to our event partner's portal to upload your branding which will be printed on your stand ready for arrival.



2023 Sponsorship Opportunities

Bronze:
Coffee Station
£1,250

Your company logo will be displayed around the coffee station in the exhibition hall. There is an added opportunity to brand the tea and coffee cups if required, please do ask for more details.



Bronze:
Lanyards
£1,250

Branded lanyards for all delegates (to be supplied by the sponsor). We anticipate 180-200 delegates.

Bronze:
Conference Room Doors
£1,500

Branding above the Conference Room doors.





2023 Sponsorship Opportunities

Bronze:
Seat Drop
£750

Opportunity to distribute marketing materials on delegate seats and/or supply branded pens to be left on tables in the conference room.

Bronze:
Programme Advertising
£250 to £500

An opportunity to advertise your business in our event programme with a quarter-page, half-page or full back page advert.



2023 Sponsorship Opportunities

To discuss your sponsorship opportunities at the 5th Annual PASA Conference please contact:



Lucy Collett

Board Executive

E: lucy.collett@pasa-uk.com

T: 07890 281010



Justine Joy

PR Committee Chair

E: info@pasa-uk.com

T: 07980 268106



PASA \$

assess | aspire | achieve