

10% Discount for  
Early Bird  
bookings before  
31<sup>st</sup> January 2022

PASA 

assess | aspire | achieve

ANNUAL  
CONFERENCE

03 May 2022

etc Venues St Paul's

200 Aldersgate | London

EC1A 4HD

S  
P  
O  
N  
S  
O  
R  
S  
H  
I  
P



## About the PASA Annual Conference 2022

PASA is excited to host its **4<sup>th</sup> Annual Conference** at etc. Venues St Paul's on **Tuesday 03 May 2022**. This conference will be a full day event, with plenty of opportunity for networking and exhibiting.

etc. Venues St Paul's is located at 200 Aldersgate. The venue is easily accessible from Barbican Station, and a short walk from Moorgate and St Paul's stations. As well as the conference and exhibition space, there's a coffee shop and workspace area available to use throughout the day.

Our 2022 conference will be focusing on hot topics in administration, with **a keynote speaker, a panel discussion and further speakers**. A copy of the days outline, including coffee breaks, lunch and drinks reception is available on request.

We have a large exhibition space with numerous branding opportunities available. Our conference attracts trustees, pension managers, administrators, lawyers, actuaries and communication experts, creating numerous opportunities to exchange ideas on administration and topical themes.

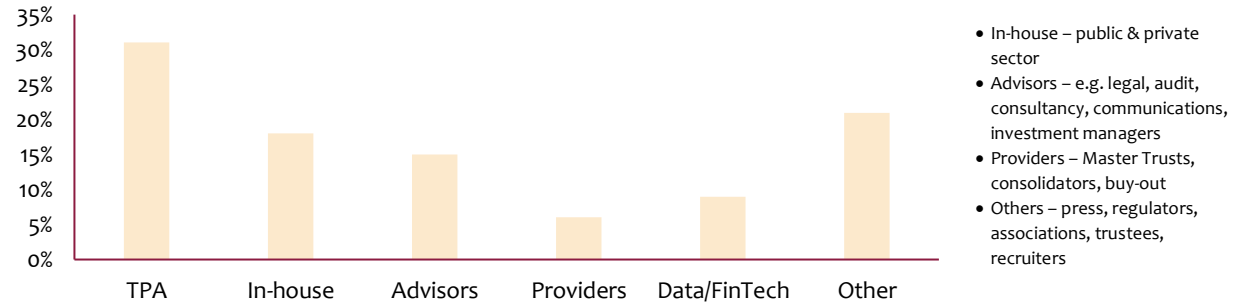
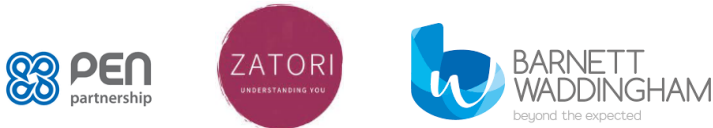




# 2020 Conference Review

Our 3<sup>rd</sup> Annual Conference was held on 11 February 2020 with a focus on people. This event was attended by over **170** people, from all areas of the pensions industry. An anonymised copy of the attendee list is available on request.

## Sponsors for 2020:



The Pensions Regulator and industry speakers filled the programme with positive feedback.



Being part of PASA allows us to explore situations that are challenging the pensions industry, collaborating to come to resolutions for the greater good. The PASA conference is a fantastic opportunity to meet our peers in the industry and hear ways they are addressing challenges that affect us all. The presentations are always insightful and well-informed from experienced individuals

**Nic Jones, Target**





## What can you expect in 2022?

We want our sponsors to get as much out of the day as our attendees...



### CHAIR MENTIONS

Our Chair will encourage attendees to visit the exhibition stands in her opening speech and lunchtime round up.



### PASA BINGO – new for 2022

All attendees are provided with a bingo card on arrival and encouraged to collect stickers from each of the exhibition stands to enter a prize draw.



### DEDICATED SUPPORT

A member of our PR team will be on hand in the exhibition space throughout the day to help you with any questions, take photos and share the exhibition experience on our social media.



### IMPARTIALITY

Speaking slots are designed to provide innovative insight to topics relevant to pensions administration. This isn't a commercial opportunity and as such speakers will not mention their own organisation or services unless there's an agreed purpose.

Please note, in order to maintain independence and quality, we **do not** offer sponsored speaking opportunities.

If you want to suggest a speaker and topic you can do so by emailing:

[info@pasa-uk.com](mailto:info@pasa-uk.com)



# 2022 Sponsorship Opportunities

Gold Exhibition Stand

£3,000

Includes:

- ⌘ Distribution of your company materials at the event
- ⌘ Two delegate passes\*
- ⌘ Confidential delegate list two weeks prior to the event (GDPR rules apply)
- ⌘ Company logo listed in the conference programme
- ⌘ Upright floor to ceiling wall print behind your exhibition stand
- ⌘ Coffee breaks, lunch and the drinks reception will be held in the exhibition area.

You will have an exhibition stand in the exhibition area, in a premium location (highlighted A).

There is limited availability for this type of sponsorship.



Premium exhibition stands include use of the back wall of the exhibition space for an upright floor to ceiling print. A great idea if you want to use your exhibition area to demonstrate technology etc. Prints can be used instead of roller banners.

\*Please note, delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction will be placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit.



# 2022 Sponsorship Opportunities

## Silver Exhibition Stand

£2,000

### Includes:

- ⌘ Distribution of your company materials at the event
- ⌘ Two delegate passes\*
- ⌘ Confidential delegate list two weeks prior to the event (GDPR rules apply)
- ⌘ Company logo listed in the conference programme
- ⌘ Coffee breaks, lunch and the drinks reception will be held in the exhibition area.

You will have an exhibition stand in the exhibition area (highlighted B).



\*Please note, delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction will be placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit.



## 2022 Sponsorship Opportunities

Bronze:  
Coffee Station  
**£1,000**

Your company logo will be displayed around the coffee station in the exhibition hall. There is an added opportunity to brand the tea and coffee cups if required, please do ask for more details.



Bronze:  
Charging Station  
**£1,000**

Your company logo will be displayed on a charging station for phones and tablets.



Bronze:  
Lanyards  
**£1,000**

Branded lanyards for all delegates (to be supplied by the sponsor). We anticipate 180-200 delegates.



## 2022 Sponsorship Opportunities

Bronze:  
Branded Pillar  
**£1,000**

Branding of two sides of the exhibition room's pillars. The other side will be PASA branded.



Bronze:  
Conference Room Doors  
**£1,000**

Branding above the Conference Room doors.



Bronze:  
St. Paul's Frame  
**£1,200**

Branding of a large frame opposite the main exhibition area, before entrance into the Conference Room







## 2022 Sponsorship Opportunities

Bronze:  
Branded Pillar  
**£1,000**

Branding of two sides of the exhibition room's central pillar. The other two sides will be PASA branded.



Bronze:  
Seat Drop  
**£500**

Opportunity to distribute marketing materials on delegate seats and/or supply branded pens to be left on tables in the conference room.

Bronze:  
Programme Advertising  
**£200 to £400**

An opportunity to advertise your business in our event programme with a quarter-page, half-page or full back page advert.



## 2022 Sponsorship Contacts

To discuss your sponsorship opportunities at the ~~4th~~3rd Annual PASA Conference please contact:



Lucy Collett

Board Executive

E: [lucy.collett@pasa-uk.com](mailto:lucy.collett@pasa-uk.com)

T: 07890 281010



Justine Joy

PR Committee Chair

E: [info@pasa-uk.com](mailto:info@pasa-uk.com)

T: 07980 268106

PASA 

assess | aspire | achieve