

10% Discount  
for Corporate  
PASA  
Members

PASA   
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ANNUAL  
CONFERENCE

11 February 2020  
etc Venues St Paul's  
200 Aldersgate | London  
EC1A 4HD

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## About the PASA Annual Conference 2020

PASA is excited to host its third Annual Conference in a new venue – etc. Venues St Paul's on 11 February 2020. This year's conference will be a full day event, with plenty of opportunity for networking and exhibiting.



etc. Venues St Paul's is located at 200 Aldersgate. The venue is easily accessible from Barbican Station, and a short walk from Moorgate and St Paul's stations. As well as the conference and exhibition space, there is a coffee shop and workspace area available to use throughout the day.



Our 2020 conference will be focusing on the member, with two keynote speakers, a panel discussion and further speakers. A copy of the days outline, including coffee breaks, lunch and drinks reception is available on request.

We have a large exhibition space with numerous branding opportunities available. Our conference attracts trustees, pension managers, administrators, lawyers, actuaries and communication experts, creating numerous opportunities to exchange ideas on administration and topical themes.



## 2019 Conference Review

Our second Annual Conference was held on 27 February 2019 with a focus on data.

This event was attended by over 150 people, from all areas of the pensions industry. An anonymised copy of the attendee list is available on request.

The Pensions Regulator, members of PASA's Committees & Working Groups and industry speakers filled the programme with positive feedback.

### Sponsors for 2019:



pensions archive



Mantle identified the PASA 2019 Conference as a key event in the pensions industry calendar. It provided us with the opportunity to network with key people across the industry to introduce them to our combined actuarial and administration software for DB pension schemes, raising awareness of our brand and giving us the opportunity to demonstrate the platform first hand to delegates actively engaged in the administration of schemes.



Susan McFarlane, Mantle



# 2020 Sponsorship Packages

## Gold Exhibition Stand £3,000

Includes:

- ⌘ Distribution of your company materials at the event
- ⌘ Two delegate passes\*
- ⌘ Confidential delegate list two weeks prior to the event (GDPR rules apply)
- ⌘ Company logo listed in the conference programme
- ⌘ Branding at the venue reception area and on holding screens
- ⌘ Coffee breaks, lunch and the drinks reception will be held in the exhibition area.

You will have an exhibition stand in the exhibition area, in a premium location (highlighted B).

There is limited availability for this type of sponsorship.



Premium exhibition stands include use of the back wall of the exhibition space for an upright floor to ceiling print. A great idea if you want to use your exhibition area to demonstrate technology etc. Prints can be used instead of roller banners.

\*Please note, delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction will be placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit.



# 2020 Sponsorship Packages

## Silver Exhibition Stand £2,000

You will have an exhibition stand in the exhibition area (highlighted A).

### Includes:

- ⌘ Distribution of your company materials at the event
- ⌘ Two delegate passes\*
- ⌘ Confidential delegate list two weeks prior to the event (GDPR rules apply)
- ⌘ Company logo listed in the conference programme
- ⌘ Branding at the venue reception area and on holding screens
- ⌘ Coffee breaks, lunch and the drinks reception will be held in the exhibition area.



\*Please note, delegate passes for the conference are free to encourage industry involvement with PASA. However, spaces are limited, and a restriction will be placed upon the number of passes available to each organisation if a waiting list is required. The two passes included with the sponsorship package are in addition to any imposed company limit.



## 2020 Sponsorship Packages

Bronze:  
Drawnalism  
£3,000

A new and innovative way of capturing the event.

Drawnalism artists draw 'live' during presentations and discussions, capturing key moments, issues, opportunities and 'nuggets of wisdom'.

The outputs will be shared in hard copy during the conference and exhibition, and in soft copy via the PASA Twitter and Linked In social media feeds.

Sponsorship for this service includes joint branding of your company logo alongside PASA on all outputs.

All drawings will be shared with in soft copy format with you to share as required.





## 2020 Sponsorship Packages

Bronze:  
Coffee Station  
**£1,000**

Your company logo will be displayed around all coffee stations at the venue. There is an added opportunity to brand the tea and coffee cups if required, please do ask for more details.



Bronze:  
Charging Station  
**£1,000**

Your company logo will be displayed on a charging station for phones and tablets.



Bronze:  
Lanyards  
**£1,000**

Branded lanyards for all delegates (to be supplied by the sponsor). We anticipate 180-200 delegates.



## 2020 Sponsorship Packages

Bronze:  
Branded Pillar  
**£1,000**

Branding of two sides of the exhibition room's central pillar. The other two sides will be PASA branded.



Bronze:  
Seat Drop  
**£350**

Opportunity to distribute marketing materials on delegate seats and/or supply branded pens to be left on tables in the conference room.

Bronze:  
Programme Advertising  
**£300 or 150**

An opportunity to advertise your business in our event programme with a full-page or half page advert.





## 2020 Sponsorship Contacts

To discuss your sponsorship opportunities at the third Annual PASA Conference please contact:



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The Pensions Administration Standards Association:  
Striving to change the perception of administration  
within the industry.



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